01 Excel Homework

1. Given the provided data, what are 3 conclusions we can draw about Kickstarter campaigns?
   1. Only 53% of the total campaigns were successful, while 37% fail.
   2. The least successful category to try to fund with Kickstarter is Food and that Journalism projects never made it off the ground and were completely canceled.
   3. Theater and Music project have the greatest success rates at 77% and 60% respectively.
   4. The most successful campaigns started in the April/May time period.
2. What are some of the limitations of this dataset?

The dataset was not a large enough sample to perform meaningful statistical analysis on it. There was such a wide spread from the lowest and the highest point that the variance was very large.

1. What are some other possible tables or graphs that we could create?

A pie chart of state would give a faster visual understanding of which segment was more predominant.